



*To promote the health of
Oregonians through reducing
gambling-related harm.*

BOARD OF DIRECTORS

Strategic Planning & FY20 Budget Meeting

February 24, 2020

AGENDA

1. Strategic Plan:

- Expectations
- Discussion / review of 2018 process
- Moving strategy map from 1.5 to 2.0
- Fleshing out next steps

2. FY 20 Budget:

- Financial statement
- FY 20 budget draft proposal

3. Discussion:

- BOD practices for advocacy-related issues
- BOD preference for OCPG file sharing



REVIEW OF PLANNING PROCESS

BOD retreat 2018

- Planning principles training
- High-level visioning, values & principles
- Challenges, opportunities, resources, strenghts
- Product: Strategic Plan Map 1.5

We are here!



Screenshot: V Consulting BOD retreat notes; packet/shared drive for full slide deck

REVIEWING OF GUIDING PRINCIPLES

- A. As a Council, we have no opinion on the moralistic value of gambling. We do oppose illegal gambling.
- B. As long as the State sanctions gambling as a source of income, it has a duty-of-care to its citizens to take measures to minimize gambling related harm including making available timely and effective interventions to address issues related to problem gambling as well as supporting effective prevention interventions.
- C. Decisions made by the State to increase gambling, either by allowing new forms of gambling, by increasing access to gambling, or by increasing the promotion of gambling, must be done in a manner which takes into consideration any potential harm associated with the expansion and place measures into effect to minimize potential social and emotional costs.

REVIEWING OF GUIDING PRINCIPLES *(CONT.)*

- D.** Treatment and prevention services provided, or fiscally funded, by the State must meet the outcomes standards of current evidence-based practices. Needs of diverse populations in the State need to be included.
- E.** Collaboration among all the stakeholders – State; Treatment and Prevention Providers; Researchers; Gaming Industry; and, Consumers and their Families – is essential to establish and maintain the highest quality of treatment and prevention opportunities.

REVIEW OF VALUES

We believe in the value of:

- collaboration and stakeholder development;
- open and transparent agency communication;
- an informed public and industry;
- providing accurate and timely gambling information.

Inclusion?

NCPG:

- Neutrality - Collaboration - Respect - Credibility

REVIEW OF MAP 1.5

DRAFT 1.5
Strategic Map
Mission Statement

To promote the health of Oregonians by supporting efforts to minimize gambling related harm.

Strategic Goal Area AND High Level Strategies

Organization Infrastructure Development

- Create hiring and succession plan for key staff
- Evaluate and support effective organization governance structure
- Ensure financial stability
- Create fundraising plan to increase self-generated funds
- Provide ongoing internal training for board and staff

Services

- Develop and publish content on current data and emerging trends related to problem gambling and community health
- Continue to provide robust work force development programs
- Partnership
- Development
- Leverage collaborative partnerships to facilitate a shared project agenda
- Facilitate dialogue across agencies and the industry while seeking common ground

Research

- Establish research agenda
- Identify data sharing opportunities
- Administer research projects

Advocacy

- Educate policy makers on issues related to problem gambling and public health
- Educate general public on issues related to problem gambling and community impact
- Develop and provide tools to enable other stakeholders to engage with policy makers and the general public

Values: We believe in the value of: collaboration and stakeholder development; open and transparent agency communication; an informed public and industry; providing accurate and timely gambling information.

MISSION



The purpose of the Oregon Council on Problem Gambling is to promote the health of Oregonians by supporting efforts to minimize gambling-related harm.

GOALS

Organization Infrastructure Development

Create hiring & succession plan for key staff.

Evaluate and support effective organization governance structure

Ensure financial stability

Create fundraising plan to increase self-generated funds

Provide ongoing internal training for board and staff

Services

Develop and publish content on current data & emerging trends

Continue to provide robust work force development programs

Partnership / leverage collaborative partnerships

Development

Facilitate dialogue across agencies and the industry while seeking common ground

Research

Establish research agenda

Identify data sharing opportunities

Administer research projects

Advocacy

Educate policymakers on issues related to problem gambling & public health

Educate general public on issues related to problem gambling and community impact

Develop and provide tools to enable other stakeholders to engage with policy makers & the general public

PROPOSED LENSES & SAMPLE KEY CONSIDERATIONS



1. Demographic: Higher risks of gambling harms among youth, young adults, people of color, LGBTQ+, low SES
2. Technological: New platforms & practices
3. Legal: Changes in gambling legality & public policy
4. Topical: Convergence of gaming & gambling
5. Dimensional: Growing efforts in responsible gambling

TIME PERIOD OF PLAN?



- Propose three years
- Propose development of short-term and long-term objectives to accomplish strategies
- Propose that the BOD identifies short-term priorities

Organization Infrastructure Development

Create hiring and succession
plan for key staff. ✓

Evaluate and support effective
organization governance
structure

Ensure financial stability

Create fundraising plan to
increase self-generated funds

Provide ongoing internal training
for board and staff

GOAL 1.

Goal statement TBD

- Increase organizational capacity through E.D. & BOD fundraising
- Provide base level administrative support
- Seek MPA/MPH/MBA programs to leverage internship opportunities
- Increase E.D. efficacy through professional development – certificate in Nonprofit Management
- Other objectives?

Organization Infrastructure Development

Create hiring and succession plan
for key staff.

Evaluate and support effective
organization governance structure

Ensure financial stability

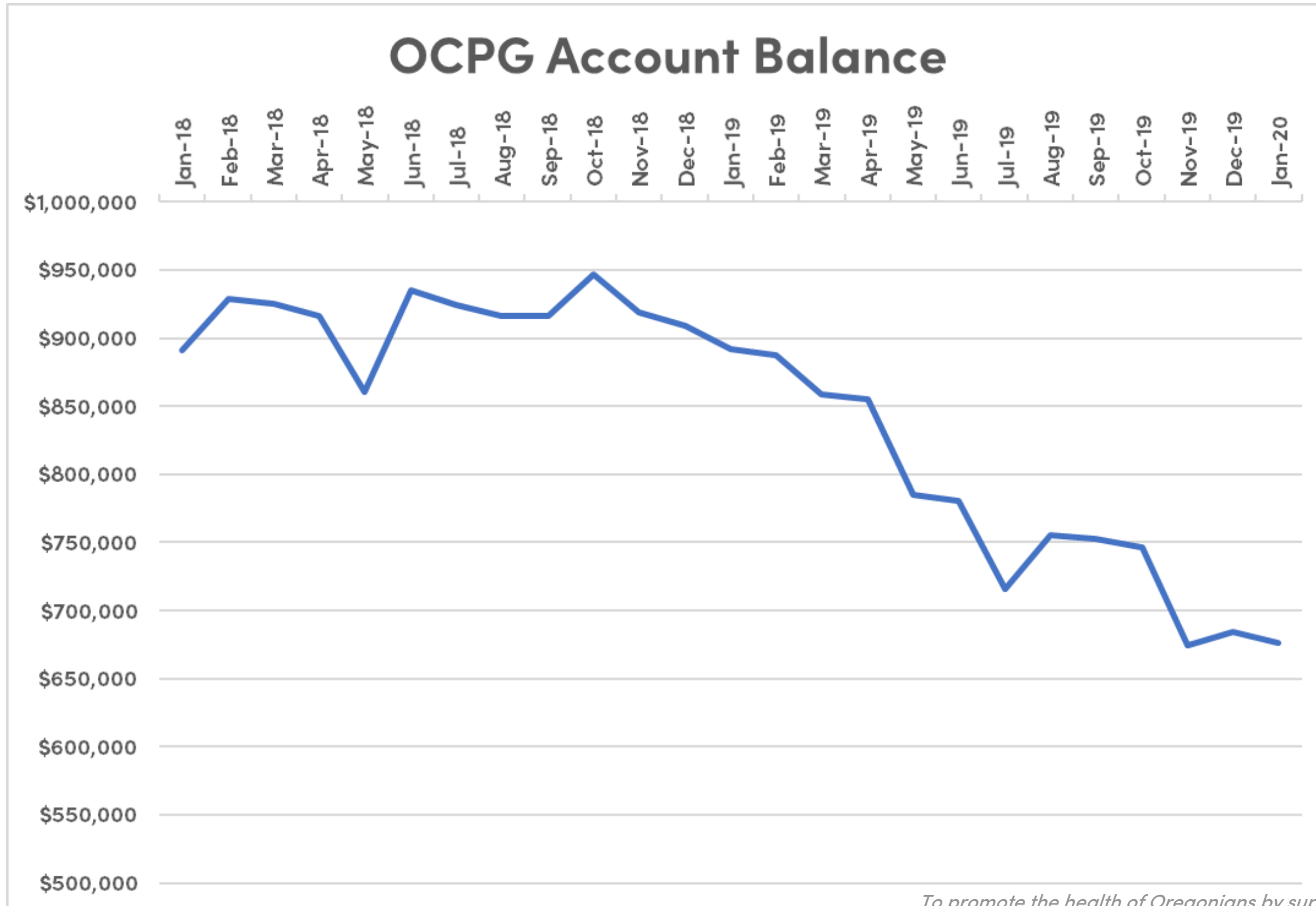
Create fundraising plan to
increase self-generated funds

Provide ongoing internal training
for board and staff

GOAL 1.

- Revisit bylaws (last updated 2016)
- Revisit board roles
- Improve technological infrastructure to enhance staff efficiency and internal communications

THREE-YEAR PRIORITY



To promote the health of Oregonians by supporting efforts to minimize gambling-related harm.

Organization Infrastructure Development

Create hiring and succession plan
for key staff.

Evaluate and support effective
organization governance
structure

Ensure financial stability

Create fundraising plan to
increase self-generated funds

Provide ongoing internal training
for board and staff

GOAL 1.

- Staff to work with BOD on fundraising plan – committee?
- Grant & other funding opportunities
 - Regular searches – staff
 - Advisement from BOD
 - Intern or part-time consultant
- Google Ad Grants (attract donors, raise awareness, and recruit volunteers with free advertising on Google Search)
- Social media & email marketing (Constant Contact)
- Development – ED and BOD / sweat equity
- Please, no luncheons 😊

Organization Infrastructure Development

Create hiring and succession plan
for key staff.

Evaluate and support effective
organization governance
structure

Ensure financial stability

Create fundraising plan to
increase self-generated funds

Provide ongoing internal training for
board and staff

GOAL 1.

- Add off-month training/webinars for BOD & staff
- Staff to relay training opportunities to BOD
- Improve E.D. effectiveness through nonprofit management certificate

- What does the board need & want?

Services

Develop and publish content on current data & emerging trends

Continue to provide robust work force development programs

Partnership / leverage collaborative partnerships

Development

Facilitate dialogue across agencies and the industry while seeking common ground

GOAL 2.

Goal statement TBD

- Translate research into digestible educational material for policymakers and public (crosswalk: goal 4)
- Develop white papers on gambling-related issues
- Utilize social media as a platform to expand reach
- Utilize memberships/partners to expand reach (e.g., newsletters, cross-training)

Services

Develop and publish content on current data & emerging trends

Continue to provide robust work force development programs

Partnership / leverage collaborative partnerships

Development

Facilitate dialogue across agencies and the industry while seeking common ground

GOAL 2.

- Increase our efforts in RG
- Develop and cultivate industry partnerships
- Develop and cultivate partnerships in the public / behavioral health sectors
 - Become members
 - Attend events/conferences
 - Solicit educational content
 - Propose educational content
- Leverage email/web/social media for donations and partnerships

Research

Establish research agenda

Identify data sharing opportunities

Administer research projects

GOAL 3.

Goal statement TBD

This is the least fleshed out goal, in part due to funding uncertainty.

- Establish research agenda
 - Investigate relevant and emerging research needs (e.g., video gaming and gaming connections, treatment efficacy w/ individuals who identify as addicted to sports wagering)
 - Partner with PGS in studying gaming/gambling treatment convergence?
- Identify data sharing opportunities
 - Seek data from NCPG, GREO, UK Gambling Commission, and state-level RG and PG data
- Administer research projects
 - Establish contracts with researchers per identified agenda
 - Translate knowledge from available research

Advocacy

Educate policymakers on issues related to problem gambling & public health

Educate general public on issues related to problem gambling and community impact

Develop and provide tools to enable other stakeholders to engage with policy makers & the general public

GOAL 4.

Educate local, state, and U.S. representatives on issues related to:

- Gambling mechanisms and populations shown to be at higher risk
 - Responsible gambling standards
 - Gaming & gambling convergence (e.g., loot boxes, skins, in-app purchases)
 - Other?
- Advocate on legislation to policymakers in alignment with OCPG mission.

Advocacy

Educate policymakers on issues related to problem gambling & public health

Educate general public on issues related to problem gambling and community impact

Develop and provide tools to enable other stakeholders to engage with policy makers & the general public

GOAL 4.

Employ public health knowledge translation principles to educate general public on:

- Gambling mechanisms and populations shown to be at higher risk
 - Responsible gambling standards
 - Gaming & gambling convergence (e.g., loot boxes, skins, in-app purchases)
 - Other?
-
- Use evidence-informed practices to reach key populations: e.g., s.o.'s, parents, educators, influencers via social media & other accessible formats

Advocacy

Educate policymakers on issues related to problem gambling & public health

Educate general public on issues related to problem gambling and community impact

Develop and provide tools to enable other stakeholders to engage with policy makers & the general public

GOAL 4.

- Develop white papers and recommended practices to address RG and PG issues
 - Utilize available NCPG RG and PG materials
 - Connect gambling-related emerging trends with existing issues to increase stakeholder engagement
 - Use materials established through Goal 3 (research agenda)
- Leverage partnerships as identified in Goal 2 to crosswalk RG/PG and other public/behavioral health issues

NEXT STEPS?

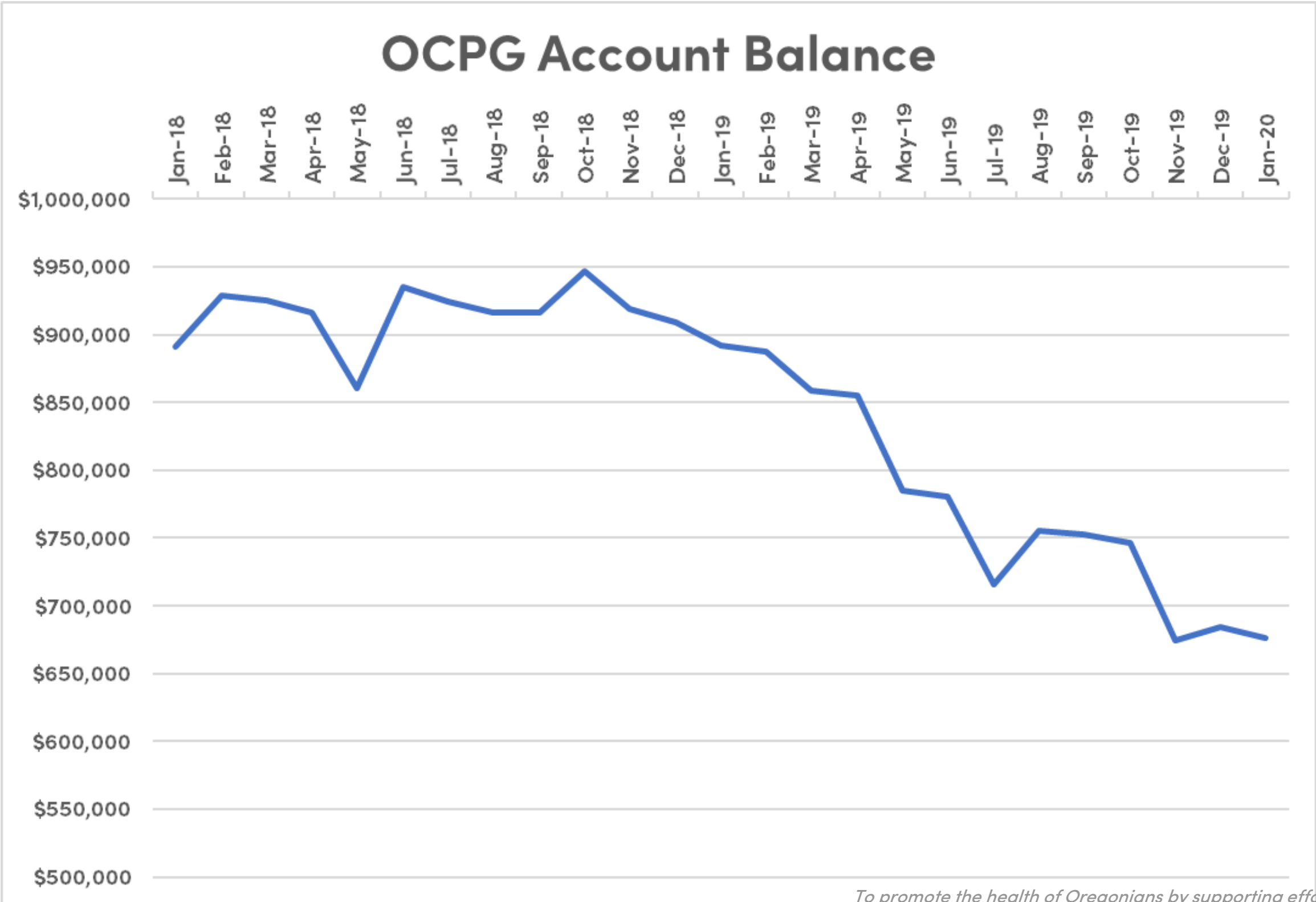
- Notes:



To promote the health of Oregonians by supporting efforts to minimize gambling-related harm.

2. FY 20 BUDGET

OUR BANK BALANCE: 1/2018-1/2020



To promote the health of Oregonians by supporting efforts to minimize gambling-related harm.

BUDGET PROJECTIONS & PROPOSAL FY20

INCOME	
Source	Total
OHA WFD Contract (19-21)	160,000.00
Interest Income	5,000.00
TOTAL INCOME	165,000.00

Received to Date	Remaining Receivable	Projected Balance
40,000.00	120,000.00	160,000.00
3,093.79	1,906.21	5,000.00
91,093.79	281,725.00	165,000.00

BUDGET PROJECTIONS & PROPOSAL FY20

EXPENSES (Annualized)	
CONTRACTS	
<i>SUBTOTAL - CONTRACTS</i>	409,592.78
OCPG OPERATIONAL EXPENSES	
Occupancy	1,132.03
Travel and meetings	3,747.28
Office & Computer Supplies	1,071.57
Program Support & Operations	4019
Memberships & Subscriptions	4965
Education & Training	365.25
<i>SUBTOTAL - OPERATIONS</i>	14,533.35
TOTAL EXPENSES	424,126.13

Expended to Date
203,028.73
3,602.33
206,631.06

Projected Balance
-996.29
14,934.81
-996.29

BUDGET “ASKS”

Background: Administrative costs were generalized in the OCPG budget and were paid under the H&L contract or provided in-kind (e.g., occupancy).

New operations cost requests reflect:

- Basic office needs to operate
- Upgrading OCPG technological infrastructure
- Additional mileage estimates in expectation of expanding networking reach
- Implementing awareness efforts & OCPG brand promotion
- Bookkeeping assistance
- Memberships to pertinent organizations
- Professional development

3. THE REST 😊

ADVOCACY & DEVELOPING BOD PROCESS

- BOD interest in level of involvement across “big P” and “little p” policy issues
- Addressing potential conflicts of interest
- Bylaws
- Voting:
 - Email votes/process (majority / consensus / quorum / deadlines)

- Email meetings as umbrella suggested change to bylaws

OCPG BYLAWS

2.9 Meetings by Telephone. Directors may participate in a regular or special meeting by, or conduct the meeting through, use of any means of communications by which all directors participating may simultaneously hear each other during the meeting. Participation in a meeting by this means shall constitute presence in person at the meeting.

2.10 Action without Meeting. Any action required or permitted to be taken by the Board of Directors may be taken without a meeting and without prior notice if a written consent, setting forth the action so taken, is signed by all of the directors. Such action by written consent shall have the same force and effect as a unanimous vote of the Board of Directors.

ORS 65.341 ("ACTION WITHOUT MEETING")

<https://www.oregonlaws.org/ors/65.341>

- (2) Unless the articles or bylaws provide otherwise, action required or permitted by this chapter to be taken at the board of directors' meeting may be taken without a meeting if the action is taken by all members of the board of directors. The action shall be evidenced by one or more written consents describing the action taken, signed by each director, and included in the minutes or filed with the corporate records reflecting the action taken.
- (3) Action taken under this section is effective when the last director signs the consent, unless the consent specifies an earlier or later effective date.
- (4) A consent signed under this section has the effect of a meeting vote and may be described as such in any document. [1989 c.1010 §83; 2005 c.161 §2]

NEXT STEPS ON ADVOCACY

Notes:

BOD PREFERENCE: FILE SHARING

- Cloud-based
 - Google Drive
 - Dropbox
 - Microsoft SharePoint
 - Other
- Email only
- Paper
- Combination
- Other?



THANK YOU, OCPG DIRECTORS!

