

Annual Problem Awareness Calendar & Digital Library Artwork Selection Process and Criteria

Middle school aged youth are eligible to participate (6th – 8th graders), but they don't have to be affiliated with a school to submit art (could be individuals, members of youth groups, church groups, homeschooled youth, etc.). Artwork this year can contain problem gambling awareness and problem gaming messaging. We will be looking for a balance in the final selection process to ensure that our primary focus of problem gambling awareness does not get lost. Prevention coordinators can publicize this activity using the art search flyer or by any other means they choose in their local area but be sure to let youth know how to submit their entries.

- As the Problem Gambling Prevention Coordinator if you decide to participate in the contest, you are the designated lead for collecting the artwork submissions from your county and the selection of the top 5 entries to be submitted to OHA/PGS. If this creates a problem for your program (or you elect not to participate), please contact Roxann and the artwork can be submitted directly to OHA/PGS.
- The deadline for youth to submit art to you is April 15, 2021. Your deadline for selecting the pieces to forward to the State is April 29, 2021 (see below for details).

Submission to the State: deadline April 29th

- Coordinators will select (in whatever way they choose) and send to PGS a **maximum of 5 pieces of art for each county they represent**. Please mail your 5 entries to: Roxann Jones, 500 Summer St E 86 Salem, OR 97301.
- Each submission needs the student's name, grade, email (new this year), and name of school printed **legibly** on the back of the artwork. It is important that we have the correct spelling of the student's name, so please include a word document with the correct information listed when mailing the artwork!

Selection and Judging

Judging of the artwork and notification to coordinator will be by May 14th as to which pieces were selected for inclusion in the 2022 calendar and digital library. The artwork selection process is still under development. Final selections will be by representatives of the Oregon Health Authority Problem Gambling Services Team.

Artwork Messaging

- Encourage positive messaging. Reminder "the problem is not gambling or gaming but problem gambling or problem gaming." 😊
- Please encourage participants not to have the artwork show a winning hand or a winning combination of symbols; this can be a trigger for some **individuals** who struggle with problem gambling. Our publication department can edit the artwork if

need be, but it is our preference not to have to edit the artwork submitted by the youth. Additionally, if youth are creating their artwork on the computer, the artwork must be hand generated – no clipart.

- As mentioned above we are including “problem gaming” this year as part of the contest. We will be looking for a balance in the final selection process to ensure that our primary focus of problem gambling awareness does not get lost. A few suggested messages (below) have been developed and are listed on the back of the art search flyer—students do not have to use these messages; they are just some ideas to generate creativity.
 - Gambling and gaming can be a risky activity. Check out OPGR.org to learn more.
 - You can prevent problem gambling and problem gaming. Learn more by visiting OPGR.org.
 - Anyone with a gambling problem can get free help! Contact OPGR.org.
 - Gambling problems can happen to anyone. Help is available.
 - People who gamble should set and stick to a time and money limit.
 - Create balance in your life. Gambling or gaming shouldn’t interfere with time spent with family and friends.
 - Many of us are not aware that problem gambling can lead to an addiction. Learn more visit OPGR.org.
 - People can recover from gambling problems. Help is available!
 - The person struggling with a gambling problem is not the only one affected. Help is available!

Because the calendar and digital library is done by the state and in order to avoid the appearance of over or underrepresentation of geographic areas, the artist’s name and grade will be listed on the calendar, but not geographical location.

Other free and low-cost ways to use your local artwork:

- Post them on your website; the digital library will be great for continued messaging.
- Create a display in your building lobby and /or public gathering place.
- Color copy and laminate the posters and use them in exhibiting opportunities throughout the year.
- Encourage participating schools to put the posters on display.
- Create a PSA utilizing the artwork.
- Media Releases highlighting the ones that are selected for the calendar or your top pick. Some media will even add a picture of the artwork to the article.
- Highlight what artists are local in the calendar by labeling the front cover with what month/student represents your region.
- Create a poster from the numerous artwork selections you receive.

Questions? Email Roxann Jones: roxann.r.jones@dhsosha.state.or.us