



OREGON COUNCIL ON PROBLEM GAMBLING

**OREGON COUNCIL ON PROBLEM GAMBLING
ANNUAL BOARD MEETING
Minutes of January 12, 2021**

Attendance and status

Chair

Greta Coe
Oregon Health Authority
Health Systems Division

Secretary

Stacy Shaw
The Oregon Lottery

Treasurer

Jeffrey Marotta, PhD
Member at Large

Members

Jason Brandt
Oregon Restaurant & Lodging
Association

Justin Martin
Confederated Tribes
of Grand Ronde

Kitty Martz
HOPE Program

Alicia McAuley
Cow Creek Band of Umpqua
Tribe of Indians

Roger Nyquist
County Commission Chair
Linn County Oregon

Sharon Williams
Member at Large

Executive Director
Julie Hynes, MA, CPS

Members		Present	Excused	Absent	Term Start	Term End	Additional Eligibility
Jason	Brandt	X			1/1/18	12/31/23	2 X 3 yrs.
Greta	Coe	X			1/1/17	12/31/21	1 X 3 yrs.
Jeff	Marotta	X			1/1/17	12/31/21	1 X 3 yrs.
Justin	Martin	X			1/1/17	12/31/21	1 X 3 yrs.
Alicia	McAuley	X			1/1/20	12/31/22	2 X 3 yrs.
Kitty	Martz	X			1/1/17	12/31/22	2 X 3 yrs.
Stacy	Shaw	X			1/1/17	12/31/23	2 X 3 yrs.
Roger	Nyquist	X			1/1/17	12/31/22	1 X 3 yrs.
Staff							
Julie	Hynes	X			N/A	N/A	N/A
Guests							
Krystal Smith							

Annual Working Board Meeting: 10:30 am – 1:00 PM, 1/12/2021

- Call to order (Coe)**
The meeting was held virtually and called to order by Chair Coe at approximately 10:35 am.
- Public Comment:**
None.
- Review Minutes of September 24, 2020 (Shaw)**
Director Martin proposed approval of 11/3/2020 minutes with correction of one typo. Director Shaw seconded. Board voted unanimously to approve.
- Elections (Hynes)**
Director Martin made a motion to reappoint both Directors Shaw and Brandt for second 3-year terms. Director Coe seconded. Board voted unanimously to approve.

Director Coe agreed to serve another term as Chair and Director Marotta agreed to serve another term as treasurer. Director Brandt made a motion to

approve and Director Martin seconded. Board voted unanimously to approve

Director Shaw welcomed other nominations from the floor for Secretary, as she anticipates a fellow Oregon Lottery Responsible Gambling team member will apply for an OCPG director role, and she will resign within her upcoming 3-year term. Director Shaw nominated Director Martz as Secretary and Director Martin seconded. Board voted unanimously for Director Martz to serve as Secretary.

5. **Old Business**

- a. Financial Update (Hynes/Marotta) – Board reviewed Statement of Financial Position and Budget vs Actuals as of 12/2020. There is a small amount in reserve that was intended for travel but not used. Assets of \$628,701.35 as of 12/31/2020. Director Brandt commended Executive Director Hynes and the board for landing at a strong position for a well-functioning non-profit in terms of revenue and expenses.
- b. OCPG updates (Hynes) – Exec. Dir. Hynes clarified that she is employed by OCPG as an independent contractor at .5 FTE. She reconfirmed that her first priority is this role and sought board input around any perceived conflict of interest or concerns should she perform consulting work with other agencies. Barring none, Director Shaw affirmed that one of our objectives is to be a leader and offer our expertise in the problem gambling field and congratulated Hynes for commencing a role related to, among other tasks, developing a NCAA RG curriculum with Epic Risk Management out of the U.K.

6. **New Business**

- a. Legislative Updates (All) - The Oregon Legislature recently announced the (attached, Appendix A) proposed legislative bills for the 2021 session. Most directors have not had the opportunity either to read and/or become familiar with the details of these proposed bills. Committee members to continue to monitor HB 2127, HB 2683 and SB467 (see additional action items, Appendix A).

Exec. Dir. Hynes will send out a scheduling survey for Legislative/Advocacy Committee (including Dirs. Martin Brandt, McAuley, Martin, Nyquist, Martz)

We anticipate there will be a bill related to Oregon Lottery expansion into digital/online and, based on HB 4157 in the past session, will **research best practices in defining what digital imagery/game configuration is correlated with an increase in problem gambling (e.g. 3 or more spinning graphic reels, random number generation, speed of play, etc.).**

Committee members will continue to monitor for released bills and forward to Exec. Dir Hynes for committee/council action item coordination.

b. Strategic Plan (Hynes)

Please attached, Appendix B, “Strategic Plan Progress and Work Plan” with populated discussion/action item cells.

c. Budget discussion (Coe)

Each director is asked to please submit five sources of grant resources to Exec. Dir. Hynes by next board meeting (March 2, 2021). She will collate and further investigate each source.

d. Recruitment & Revenue Committee Report (Coe/Hynes)

Directors participated in a skills/acumen self-survey and results were discussed. A number of strengths were revealed for current board composition. Demographics/attributes that can be more robust include: Diversity of members/BIPOC representation, philanthropy, access to funding sources, entrepreneurship, accounting, and legal. It was noted that we would not seek to fill board seats in a token or “tick a box” fashion but, rather, recruit individuals who augment our existing strengths and are committed to active board engagement.

The committee recommends that interested perspective board members attend 1-2 meetings prior to completing a board application. There are also opportunities to serve as committee members without being appointed a board director.

7. Call Future Agenda Items (Coe) – please submit to Exec. Dir. Hynes.

8. Upcoming Meetings (10:30 AM – 12:00 PM)

- March 2, 2021
- May 4, 2021
- July 6, 2021
- September 7, 2021
- November 2, 2021

Adjournment (Coe) – Meeting adjourned 1:00 PM.

Appendix A – Introduced Oregon Legislation as of 1/12/21 and related action items:

Proposed Bill	Subject	Discussion	Action Items
HB 2127	Oregon Racing Commission to regulate sports wagering	Concerns around Racing Commission self-regulating. Lack of RG/PG elements. OCPG would oppose, educate legislators. Body of bill requires clarification.	Track, though no action items at this time as Gov Brown has asked legislators <u>not</u> to support (bill was at her request). Exec. Dir. Hynes may contact racing commission for clarification. If bill does proceed, OCPG to oppose and recommend RG&PG elements particularly around NCAA.
SB 467	Authorizes exchange wagering on forms of mutuel wagering allowed by Oregon Racing Commission. Authorizes commission to regulate off-race course wagering on, and simulcast broadcasting of and wagering on, forms of mutuel wagering allowed by commission.	Dir. Marotta stated this is a back door to increasing problem gambling in state. OCPG to oppose, educate legislators.	Dir. Martin will facilitate introduction of Exec. Dir Hynes to Racing Exec. Dir. Jack McGrail to convey OCPG concerns/opposition. jack.mcgrail@oregon.gov Office Phone: 971-673-0207
HB 2683	Establishes Addiction Treatment and Prevention Fund consisting of moneys transferred from Problem Gambling Treatment Fund, Mental Health Alcoholism and Drug Services Account, Drug Prevention and Education Fund and Intoxicated Driver Program Fund. Specifies purposes for which moneys in Addiction Treatment and Prevention Fund may be expended by Oregon Health Authority. Declares emergency	Related to Measure 110. Would consolidate existing funding sources under ORS and establish a new fund - what agencies are awarded accrued interest are of concern. Primary issue is that Problem Gambling has established dedicated funds through lottery 1% and should not be comingled with SUD/Alcohol treatment and prevention funds. Dir. Nyquist stated it is an example of “Institutional loss of memory as to state’s commitments”. OCPG to oppose and educate legislators.	Exec. Dir. Hynes to contact sponsor Rep Rayfield (D-Corvallis) with OCPG statement letter, opposing. rep.danrayfield@oregonlegislature.gov Capitol Phone: 503-986-1416 District Phone: 541-740-7744

January 2021



OREGON COUNCIL on PROBLEM GAMBLING

Strategic Plan

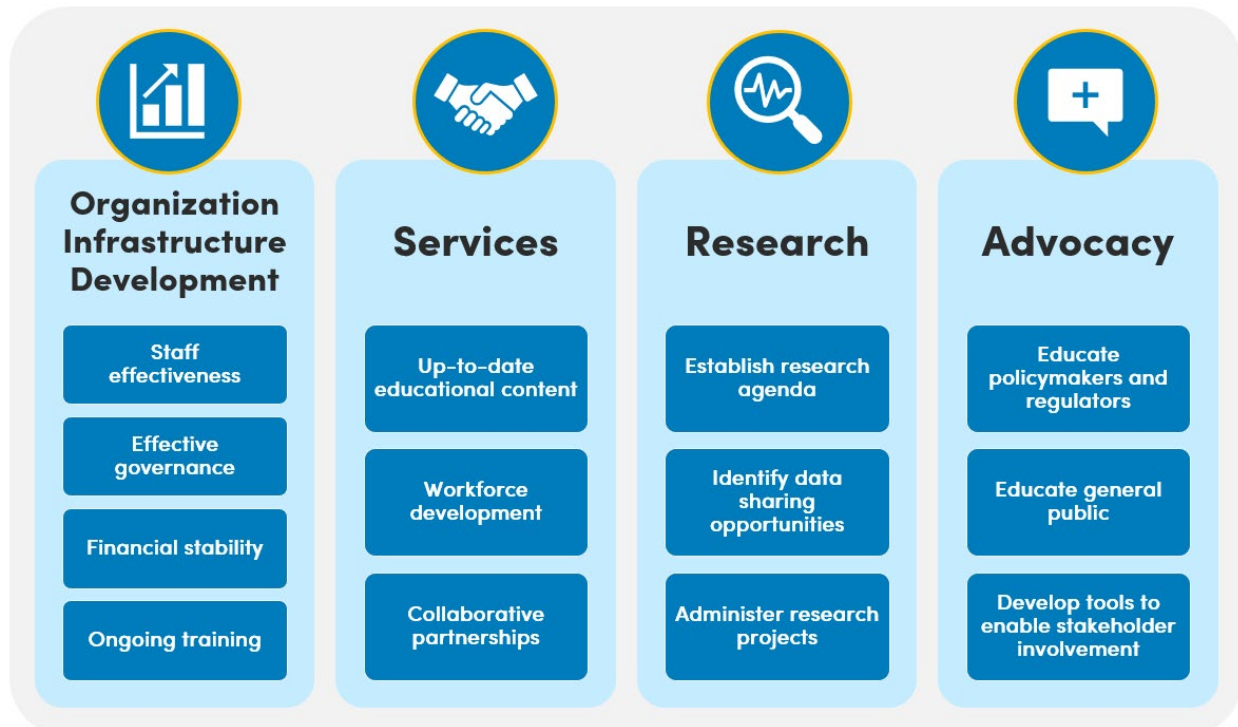
Progress to Date and Work Plan

January 2021

Mission Statement

To promote the health of Oregonians by supporting efforts to minimize gambling related harm.

Goals and Strategies



**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
<p>GOAL 1: Enhance organizational infrastructure and capacity. The Oregon Council on Problem Gambling will develop its organizational infrastructure seeking agency expansion, expertise, consistent implementation of structural practices, and diversification of resources. This will be accomplished through partnerships between staff, the board, and key stakeholders.</p>					
Create staff succession plan and improve staff effectiveness.	Institutionalizing a board of directors' evaluation of Executive Director	Evaluation developed	Complete, Dec. 2020	Staff, BoD Officers	
	Hiring administrative support and additional staff as resources permit		Not started	Staff	
	Increasing capacity of staff through trainings of expressed need	Attended Oregon PGS, NCPG, SBA, and other trainings at no cost; attended OPHA conference in exchange for conference sponsorship	In progress	Staff	
Evaluate and support effective organization governance.	Revisiting OCPG bylaws	Portions of OCPG bylaws were revised in April and June 2020	Complete; ongoing	BoD	
	Improvement of technological infrastructure	Shifted OCPG finances to online platform (QuickBooks); created social media accounts on Twitter, Facebook, Instagram and LinkedIn; re-designed OCPG website to be more user-friendly and responsive across devices; obtained teleconferencing	First phase complete; ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
		software for OCPG-related meetings and trainings; developed online learning platform; developed e-newsletter			
	Revisiting board roles		Not started	BoD, staff	
	Developing a recruitment plan for board members	Developed board matrix to identify areas of strength and need	Early stages	BoD Recruitment & Revenue Committee, staff	
	<ul style="list-style-type: none"> • Emphasizing racial and ethnic diversity in board member recruitment • Emphasizing board composition among diverse sectors 	Recruitment plan is in early stages of development	Early stages	BoD Recruitment & Revenue Committee, Staff	
Ensure financial stability.	Developing a revenue enhancement committee on the board of directors to formulate an OCPG fundraising plan	Committee was formed in November 2020	In progress	BoD Recruitment & Revenue Committee, Staff	
	Seeking grant and other funding	As of December 2020, committee on revenue enhancement developing	In progress	BoD Recruitment &	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	opportunities to diversify OCPG income	ideas for funding opportunities		Revenue Committee, Staff	
	Generating online donor capacity	Created PayPal and Stripe accounts; added donation function to OCPG website; secured GuideStar Platinum Seal of Transparency	Ongoing	Staff	
	Relationship building with key stakeholders	COVID-19 ceased in-person networking Enhancing relationships with NCPG Affiliates, partnership with ECPG; introductions to select legislative committees	Ongoing	Staff, BoD	
	Relaying training opportunities to the board of directors and staff	Ongoing emails sent to board members on PGS and NCPG trainings	Ongoing	Staff	
	Emphasizing professional development opportunities on cultural humility and awareness	Participated in cultural humility and racial justice-focused trainings and meetings; attended training on working with transgender and gender non-binary populations	Ongoing	Staff, BoD	
	Improving staff effectiveness in nonprofit management via professional development	Completed a no-cost fiscal management online training (QuickBooks)	In progress	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
<p>Goal 2. Provide high-quality accessible services.</p> <p>The Oregon Council on Problem Gambling will provide the highest quality, cutting-edge responsible and problem gambling and problem video gaming awareness and educational services to Oregonians.</p>					
<p>Develop and publish content on current data and emerging trends.</p>	<p>Translating knowledge on current gambling research and research on video gaming / gambling convergence</p>	<p>Researched and developed educational material on video gaming convergence; trained in IGCCB International Gaming Disorder Certificate (no OCPG resources used)</p>	<p>Ongoing</p>	<p>Staff</p>	
	<p>Developing educational materials</p>	<p>Podcast partnership with ECPG; Ed. material development collab with NCPG prevention committee; Presentations to NCPG, OPHA, WA Prevention Summit and others; Social media educational assets to PGS providers; Advocacy training to VPGR; COVID-19 educational materials; Holiday stocking stuffer campaign; Script editing and partnership with RG24Seven; bSpot RG training collab with PG Solutions; collaboration with NCAA, McGill Univ. & NCAA on NCAA educational</p>	<p>Ongoing</p>	<p>Staff</p>	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
		curriculum (suspended due to COVID-19)			
	NEED: PR work to highlight OCPG expertise & services ("executive visibility")				
	NEED: Develop subject matter expertise on delivering services to BIPOC communities				
	Developing online programs and resources	Developed online learning platform, social media channels	Ongoing	Staff	
Provide robust workforce development programs.	Continuing to offer workforce development opportunities through resources and partnerships with the Oregon Health Authority Problem Gambling Services	Managing WFD contracts: Lewis & Clark; Sunshine Consulting; Multicultural Consultants; Personal service contracts with consultants Collaboration with PGS on Fall Training Series	Ongoing	Staff	
	Staying current with emerging trends and potential new training opportunities for the workforce Being attentive to stakeholder feedback and solicitation of new	Monitoring and sharing trainings, stakeholder feedback and requests	Ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	training programs and/or practices				
	Developing and cultivate partnerships with public health and behavioral health stakeholders to increase reach to connected sectors	Partnerships Oregon SUD prevention committee, OPHA Health Policy & Advocacy Committee, Addictions Prevention Section, ECPG, WA state partners	Ongoing	Staff & BoD	
Develop and leverage collaborative partnerships.	Forming and cultivating partnerships with behavioral health and public health sectors through memberships; attending events and conferences; soliciting and proposing training and/or educational content	Became member of OPHA and NAO; sponsored OPHA and Conference; attended virtual meetings including Oregon SUD prevention committee, OPHA Health Policy & Advocacy Committee, Addictions Prevention Section Provided presentation at 2020 OPHA Annual Conference	Ongoing	Staff & BoD	
	Forming and cultivating partnerships with gambling and video gaming industry stakeholders, seeking common ground	Ongoing partnership with Oregon Lottery; formed connections with DraftKings, FanDuel, MGM and bSpot	Ongoing	Staff	
	Encouraging and promoting OCPG as a resource for trainings	Communications to PGS providers, NCPG affiliates, other entities around the U.S.	Ongoing	Staff & BoD	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	and technical assistance				
<p>Goal 3. Develop a concerted Oregon research agenda. The Oregon Council on Problem Gambling will provide a concerted, high-quality gambling research initiative that will be scalable based upon organizational capacity.</p>					
<p>Establish research agenda.</p>	Seeking sustainable funding sources	Researching grant opportunities	Ongoing	Staff & BoD	
	Identifying research needs via key stakeholders, emerging trends and available research	Suspended due to COVID-19	Not started	Staff & BoD	Understanding existing/upcoming national research COVID's effects on gambling Video gaming and gambling convergence (youth engagement) Co-occurring disorders and treatment Prevalence study? Analysis: what's working/what's not Propensity for levels of addiction (individually or socially) Positive Play Scale to promote RG —

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
					House Commission on Economic Prosperity (?); unemployment funding spent on gambling KYC data Relationship between unemployment / COVID relief and gambling
	Identifying research and advisory partners, including local university internship programs	Connected with OSU MPH program; on registry of internship providers	Ongoing	Staff & BoD	Targeting graduate students for studies
Identify data sharing opportunities.	Identifying natural partners in gambling and video gaming research and related fields in which data can be shared		Not started	Staff & BoD	
	Translating data to effective practice that can be shared with target audiences	See Goal 2	Ongoing	Staff	
	Promoting and disseminating findings via news releases, publications and	Shared information via social media channels, NCPG prevention committee and Oregon	Ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	educational material development	preventionist Facebook groups			
Administer research projects.	Planning key tasks and roles	Suspended due to COVID-19	Not started	Staff & BoD	
	Developing a research advisory panel	Suspended due to COVID-19	Not started	Staff & BoD	
	Initiating contracts with research parties	Suspended due to COVID-19	Not started	Staff & BoD	
	Initiating and monitoring research	Suspended due to COVID-19	Not started	Staff & BoD	
	Evaluating efforts	Suspended due to COVID-19	Not started	Staff & BoD	
	Disseminating research findings to behavioral health professionals, policymakers, the gambling industry and general public	Suspended due to COVID-19	Not started	Staff & BoD	
<p>Goal 4. Advocate on key issues affecting Oregonians. The Oregon Council on Problem Gambling will be a respected voice on responsible and problem gambling issues, policies and practices that affect Oregonians.</p>					
Educate policymakers and regulators on issues related to gambling, video gaming	Reviewing the evidence base on impacts of problem gambling and video gaming convergence	Continued monitoring and compiling of research and other key data, formulated educational materials and list of resources	Ongoing	Staff	
	Developing educational material for key populations at greater risk	Developed educational material for BH providers on gaming/gambling and COVID risks; “ “ for parents	Ongoing	Staff	BIPOC

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
convergence and public health.	Using evidence-informed practices to reach key populations, such as Black Indigenous and people of color, significant others, parents, educators and others	Shared material via social media and presentation to parents, educators, and BIPOC	Ongoing	Staff	
	Using user-accessible formats to reach the public, such as social media	Twitter (primary), Facebook, LinkedIn, Instagram	Ongoing	Staff	
	Aligning advocacy with OCPG mission, guiding principles and values	Board discussions on advocacy; revising bylaws to include virtual voting on pertinent advocacy stances	Ongoing	Staff & BoD	
Develop and provide tools to enable other stakeholders to engage with policymakers, regulators and the general public.	Leveraging partnerships identified in Goal 2 of this strategic plan	See Goal 2	Ongoing	Staff & BoD	
	Providing accessible white papers and fact sheets to partners (as developed in Goals 2 and 3 of this strategic plan)	Co-wrote NCPG prevention committee paper on college & sports betting partnerships (approved by NCPG BoD); developed fact sheet for parents & COVID-19	Ongoing	Staff	
	Providing technical assistance on advocacy in alignment with the OCPG mission,	Provided testimony to Oregon Legislature in 2020 session; communicated with specific Oregon legislative	Ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	guiding principles and values	committees in advance of 2021 session			