



OREGON COUNCIL on PROBLEM GAMBLING

**OREGON COUNCIL ON PROBLEM GAMBLING
ANNUAL BOARD MEETING
Minutes of March 2, 2021**

Chair

Greta Coe

Oregon Health Authority
Health Systems Division

Secretary

Kitty Martz

Member at Large

Treasurer

Jeffrey Marotta, PhD

Member at Large

Members

Jason Brandt

Oregon Restaurant & Lodging
Association

Justin Martin

Confederated Tribes
of Grand Ronde

Stacy Shaw

The Oregon Lottery

Alicia McAuley

Cow Creek Band of Umpqua
Tribe of Indians

Roger Nyquist

County Commission Chair
Linn County Oregon

Executive Director

Julie Hynes, MA, CPS

Attendance and status

Members		Present	Excused	Absent	Term Start	Term End	Additional Eligibility
Jason	Brandt	X			1/1/18	12/31/23	2 X 3 yrs.
Greta	Coe	X			1/1/17	12/31/21	1 X 3 yrs.
Jeff	Marotta	X			1/1/17	12/31/21	1 X 3 yrs.
Justin	Martin	X			1/1/17	12/31/21	1 X 3 yrs.
Alicia	McAuley	X			1/1/20	12/31/22	2 X 3 yrs.
Kitty	Martz	X			1/1/21	12/31/23	2 X 3 yrs.
Stacy	Shaw	X			1/1/17	12/31/23	2 X 3 yrs.
Roger	Nyquist	X			1/1/17	12/31/22	1 X 3 yrs.
Staff							
Julie	Hynes	X			N/A	N/A	N/A
Guests							
Krystal Smith – not present							

1. **Call to order (Coe)**
The meeting was held virtually and called to order by Chair Coe at 10:35 am.
2. **Public Comment:**
None.
3. **Review Minutes of January 12, 2021 (Martz)**
Director Martin proposed approval of 1/12/2021 minutes.
Director Shaw seconded. Board voted unanimously to approve.
4. **Old Business:**
 - a. **Financial Update (Hynes/Marotta)**
\$641,149.34 are on account as of 1/31/2021. Discussed that there are appropriate reserves to draw from if needed for COVID associated expenses.
 - b. **Strategic Plan (Hynes)**
Reviewed and discussed, focus on potential sources of future funding, public relations work to highlight our OCPG expertise & services, and developing subject matter expertise on delivering services to BIPOC communities.

5. **New Business:**

a. Problem Gambling Awareness Month (Hynes) – Executive Director Hynes expressed appreciation to the Oregon Lottery for a press release posted on their website about PGAM. Please see attached supplemental document dated April 5, 2021 detailing PGAM activities.

b. PG Integration Project and Research Agenda (Coe) Discussed that community awareness is historically low on problem gambling awareness. Executive Director Hynes is working on social media to support this effort. Director Coe announced there is a set aside for a research project, collaborating with Amerispeak, involving a survey assessing PG, alcohol and marijuana usage both pre and post COVID. Director Shaw announced the lottery is engaging in a “Positive Play” research study with Dr. Richard that will commence early summer.

c. Legislative Updates / Advocacy Committee

- HB2127 – not moving
- HB2683 – not moving - OCPG opposes, comingles dedicated PG funding
- HB3078 – in committee - OCPG supports
- Other – discussion and agreement that OCPG will sign on to task force letter generated by ORLA and others, will ask for seat at task force committee table to contribute PG expertise (e.g. Exec Director)

d. Recruitment & Revenue Committee Report (Coe/Hynes) – please submit ideas for grants and funding sources OCPG could explore.

6. **Informal Reports & Updates –**

Director Marotta presented that OCPG is a expert resource on RG tools and can offer future trainings, akin to RG247, though Oregon-focused.

Director Coe presented a summary of the Exec. Director’s performance feedback questionnaire, recently completed by 5 out of 8 board members. Exec. Director Hynes was rated as a “great asset” who “meets and exceeds targets in all areas.” Director Brandt stated that Exec. Dir. Hynes is strong in both organizational skills and detail follow-through, competencies that are essential for effective leadership. We discussed focus areas for future as: financial sustainability, particularly to support the E.D. role being properly compensated as a full FTE (consistent with hours currently being accrued) and recruitment/diversification, which could be augmented by current directors mentoring incoming candidates.

7. Upcoming Meetings – 10:30 am – 12:00 pm:

- May 4, 2021
- July 6, 2021
- September 7, 2021
- November 2, 2021

8. Adjournment –

Dir. Martin made a motion to adjourn and Dir. Brandt seconded.
Chair Coe adjourned at 11:47 am.

Appendix 1 – Problem Gambling Awareness Month Update from Executive Director Hynes

April 5, 2021

Good afternoon Directors,

Just a few quick updates after a very full Problem Gambling Awareness Month (PGAM) on behalf of OCPG.

This message covers PGAM, a new COVID-19 research project, and advocacy.

OCPG PGAM Activities:

7 Oregon trainings co-hosted with Oregon PGS

- 7 external trainings/presentations (with honorarium to OCPG)
- 3 podcast episodes
- 1 webcast
- 1 radio episode (Eugene radio stations)
- 2 Oregon news interviews
- 9 Facebook @oregoncouncil posts, 477 unique users reached, 80 engagements, 7 shares
- 14 Twitter @oregoncouncil posts (not counting retweets); 9,124 impressions; 79 likes, 33 retweets, 29 link clicks
- 8 LinkedIn company updates, 392 unique impressions, 22 reactions, 13 shares
- 4 Instagram @theoregoncouncil posts, unknown impressions, 29 video views, 19 engagements
- And a partridge in a PGAM tree.

Specific highlights:

- **February 26:** [Press Release and NewsGuard Article](#) (thanks to Krystal and Oregon Lottery for the press release!)
- **February 28:** [All-In Podcast](#) guest (at 1 hr, 24 minutes) [PGAM kick-off episode](#)
- **February 28** [Voices...the podcast PGAM episode](#) (guest with Krystal Smith & Susan Sheridan Tucker)

- **March 1:** [Middle School Art Search](#) kick-off; radio interview with XKL news radio (Portland)
- **March 1-18:** [Oregon PGS Treatment Learning Series](#) (co-hosted with Oregon PGS)
- **March 3:** Iowa PGAM series presentation-- [“Leveling Up” in How We Understand & Address the Convergence of Youth Gaming & Gambling \(guest presentation\)](#) (honorarium to OCPG)
- **March 6:** Community Forum with Tracy Berry - [Problem Gambling Awareness Month with OCPG as guest](#) (30 minutes)
- **March 9:** [Gambling Disorder Screening Day](#)
- **March 9:** PGN Ohio PGAM conference keynote – [“From Solo and Silos to Stronger Together: The Importance of Cross-Sector Collaboration in Problem Gambling Work”](#) (honorarium to OCPG)
- **March 16:** ECPG #PGAMchat guest – [Gambling & the brain theme](#)
- **March 17:** California Virtual Problem Gambling Training Summit – [Gaming, Gambling & Tech](#) (honorarium to OCPG)
- **March 19:** Maine PGAM webinar series – ["Apps, Traps and Roadmaps: The Latest in the Convergence and Strategies in Addressing Gaming & Gambling"](#) (honorarium to OCPG)
- **March 25:** Connections: Healthy Gambling & Gaming Podcast - [PGAM episode & GameSense](#)
- **March 25:** Connecticut PGAM workshop - [Gaming, Gambling & Health Intersections: Out of the Shadows and Into Student Supports](#) (honorarium to OCPG)
- **March 26:** Maine PGAM webinar series – [“How Prevention, Treatment and Recovery Advocates Can Effectively Work Together to Reduce the Impact of Problem Gambling”](#) (co-presented with Jodie Nealley) (honorarium to OCPG)
- **March 26:** ECPG Live! [Evergreen Council on Problem Gambling](#) and Oregon Council on Problem Gambling hosted ECPG Live; guest gambling recovery podcasters from the U.S., U.K. and Ireland

- **March 30: Marion County PGAM virtual event** [“Gambling in Sight – Seeing Problem Gambling in 2021”](#) – guest presenter
- **March 31: West Virginia Gaming & Gambling event** – [“The State of Sports Betting”](#) (honorarium to OCPG)

COVID-19 Research Project:

Greta has authorized us to use funds to pay for a research project looking into the gambling, alcohol, marijuana and gaming behaviors among Oregonians during the pandemic. We have contracted with Amerispeak (National Opinion Research Center) to conduct the research. Jeff has taken the lead on survey questionnaire development, along with another contracted individual and a PhD student (thanks very much to Jeff for leading this key piece). At this time, the survey instrument is undergoing review with Amerispeak, and the survey should be out in the field soon. We expect results by late May or early June. This data should be highly informative to us to understand the impacts of COVID-19 on the aforementioned behaviors, including any intersectionality in the behaviors.

Advocacy:

Our advocacy committee has not reconvened since our last board meeting, as no developments have changed to date with regard to legislation. I testified on March 5 on HB 3078. There is a work session scheduled for tomorrow, April 6 on that bill. As of this writing, there have been no proposed amendments or additional information added on HB 3078. The National Council on Problem Gambling has reached out on this bill as they will be watching to see where gambling expansion goes in the near future (the NCPG does not take a position on this bill). SB 467 (would allow exchange wagering with ORC) had a hearing scheduled, but the hearing got scrapped. There are no other bills we are watching with hearings or work sessions scheduled.

The Oregonian published an article by Jeff Manning this past Saturday, "Return of horse racing makes for a crowded field in the contest for Oregon gambling dollar."

Justin and I are both quoted in the article. <https://www.oregonlive.com/business/2021/04/return-of-horse-racing-makes-for-a-crowded-field-in-the-contest-for-oregon-gambling-dollar.html>

That's it for now. Please let me know if you have any questions, concerns or just want to talk!

Thanks,

Julie

January 2021



OREGON COUNCIL on PROBLEM GAMBLING

Strategic Plan

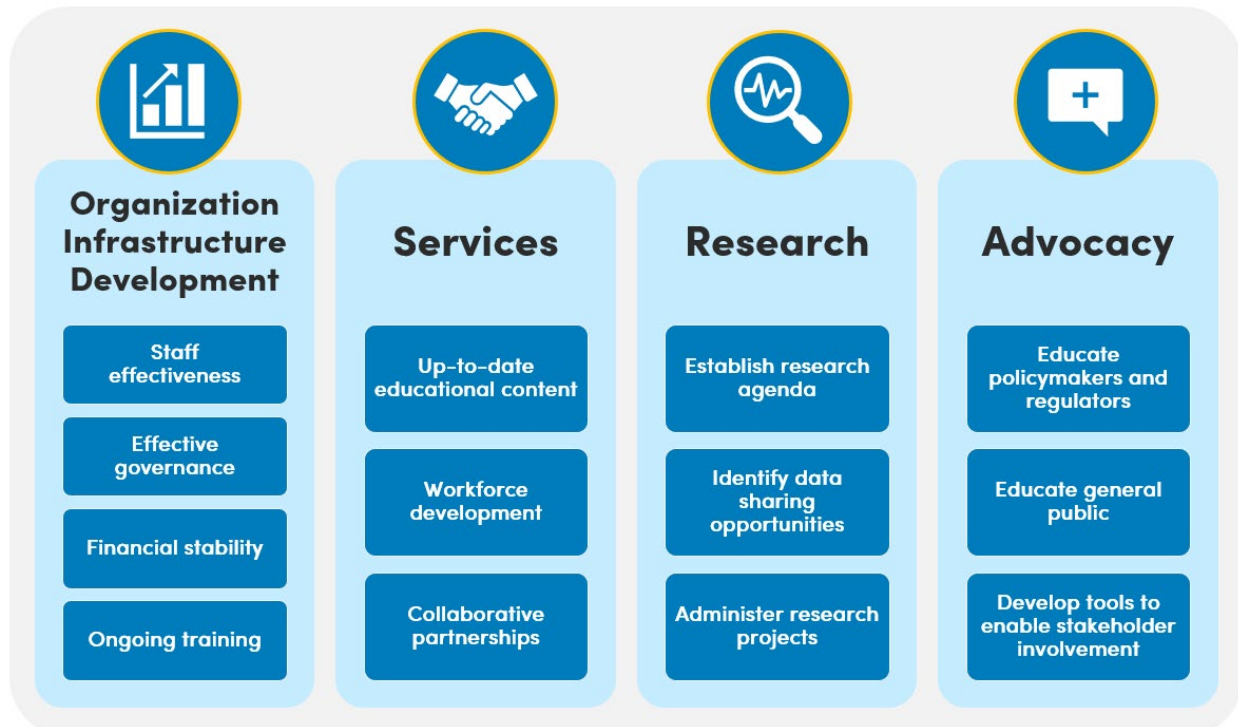
Progress to Date and Work Plan

January 2021

Mission Statement

To promote the health of Oregonians by supporting efforts to minimize gambling related harm.

Goals and Strategies



**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
<p>GOAL 1: Enhance organizational infrastructure and capacity. The Oregon Council on Problem Gambling will develop its organizational infrastructure seeking agency expansion, expertise, consistent implementation of structural practices, and diversification of resources. This will be accomplished through partnerships between staff, the board, and key stakeholders.</p>					
Create staff succession plan and improve staff effectiveness.	Institutionalizing a board of directors' evaluation of Executive Director	Evaluation developed	Complete, Dec. 2020	Staff, BoD Officers	
	Hiring administrative support and additional staff as resources permit		Not started	Staff	
	Increasing capacity of staff through trainings of expressed need	Attended Oregon PGS, NCPG, SBA, and other trainings at no cost; attended OPHA conference in exchange for conference sponsorship	In progress	Staff	
Evaluate and support effective organization governance.	Revisiting OCPG bylaws	Portions of OCPG bylaws were revised in April and June 2020	Complete; ongoing	BoD	
	Improvement of technological infrastructure	Shifted OCPG finances to online platform (QuickBooks); created social media accounts on Twitter, Facebook, Instagram and LinkedIn; re-designed OCPG website to be more user-friendly and responsive across devices; obtained teleconferencing	First phase complete; ongoing	Staff	

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January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
		software for OCPG-related meetings and trainings; developed online learning platform; developed e-newsletter			
	Revisiting board roles		Not started	BoD, staff	
	Developing a recruitment plan for board members	Developed board matrix to identify areas of strength and need	Early stages	BoD Recruitment & Revenue Committee, staff	
	<ul style="list-style-type: none"> • Emphasizing racial and ethnic diversity in board member recruitment • Emphasizing board composition among diverse sectors 	Recruitment plan is in early stages of development	Early stages	BoD Recruitment & Revenue Committee, Staff	
Ensure financial stability.	Developing a revenue enhancement committee on the board of directors to formulate an OCPG fundraising plan	Committee was formed in November 2020	In progress	BoD Recruitment & Revenue Committee, Staff	
	Seeking grant and other funding	As of December 2020, committee on revenue enhancement developing	In progress	BoD Recruitment &	

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	opportunities to diversify OCPG income	ideas for funding opportunities		Revenue Committee, Staff	
	Generating online donor capacity	Created PayPal and Stripe accounts; added donation function to OCPG website; secured GuideStar Platinum Seal of Transparency	Ongoing	Staff	
	Relationship building with key stakeholders	COVID-19 ceased in-person networking Enhancing relationships with NCPG Affiliates, partnership with ECPG; introductions to select legislative committees	Ongoing	Staff, BoD	
	Relaying training opportunities to the board of directors and staff	Ongoing emails sent to board members on PGS and NCPG trainings	Ongoing	Staff	
	Emphasizing professional development opportunities on cultural humility and awareness	Participated in cultural humility and racial justice-focused trainings and meetings; attended training on working with transgender and gender non-binary populations	Ongoing	Staff, BoD	
	Improving staff effectiveness in nonprofit management via professional development	Completed a no-cost fiscal management online training (QuickBooks)	In progress	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
<p>Goal 2. Provide high-quality accessible services.</p> <p>The Oregon Council on Problem Gambling will provide the highest quality, cutting-edge responsible and problem gambling and problem video gaming awareness and educational services to Oregonians.</p>					
<p>Develop and publish content on current data and emerging trends.</p>	<p>Translating knowledge on current gambling research and research on video gaming / gambling convergence</p>	<p>Researched and developed educational material on video gaming convergence; trained in IGCCB International Gaming Disorder Certificate (no OCPG resources used)</p>	<p>Ongoing</p>	<p>Staff</p>	
	<p>Developing educational materials</p>	<p>Podcast partnership with ECPG; Ed. material development collab with NCPG prevention committee; Presentations to NCPG, OPHA, WA Prevention Summit and others; Social media educational assets to PGS providers; Advocacy training to VPGR; COVID-19 educational materials; Holiday stocking stuffer campaign; Script editing and partnership with RG24Seven; bSpot RG training collab with PG Solutions; collaboration with NCAA, McGill Univ. & NCAA on NCAA educational</p>	<p>Ongoing</p>	<p>Staff</p>	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
		curriculum (suspended due to COVID-19)			
	NEED: PR work to highlight OCPG expertise & services ("executive visibility")				
	NEED: Develop subject matter expertise on delivering services to BIPOC communities				
	Developing online programs and resources	Developed online learning platform, social media channels	Ongoing	Staff	
Provide robust workforce development programs.	Continuing to offer workforce development opportunities through resources and partnerships with the Oregon Health Authority Problem Gambling Services	Managing WFD contracts: Lewis & Clark; Sunshine Consulting; Multicultural Consultants; Personal service contracts with consultants Collaboration with PGS on Fall Training Series	Ongoing	Staff	
	Staying current with emerging trends and potential new training opportunities for the workforce Being attentive to stakeholder feedback and solicitation of new	Monitoring and sharing trainings, stakeholder feedback and requests	Ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	training programs and/or practices				
	Developing and cultivate partnerships with public health and behavioral health stakeholders to increase reach to connected sectors	Partnerships Oregon SUD prevention committee, OPHA Health Policy & Advocacy Committee, Addictions Prevention Section, ECPG, WA state partners	Ongoing	Staff & BoD	
Develop and leverage collaborative partnerships.	Forming and cultivating partnerships with behavioral health and public health sectors through memberships; attending events and conferences; soliciting and proposing training and/or educational content	Became member of OPHA and NAO; sponsored OPHA and Conference; attended virtual meetings including Oregon SUD prevention committee, OPHA Health Policy & Advocacy Committee, Addictions Prevention Section Provided presentation at 2020 OPHA Annual Conference	Ongoing	Staff & BoD	
	Forming and cultivating partnerships with gambling and video gaming industry stakeholders, seeking common ground	Ongoing partnership with Oregon Lottery; formed connections with DraftKings, FanDuel, MGM and bSpot	Ongoing	Staff	
	Encouraging and promoting OCPG as a resource for trainings	Communications to PGS providers, NCPG affiliates, other entities around the U.S.	Ongoing	Staff & BoD	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	and technical assistance				
<p>Goal 3. Develop a concerted Oregon research agenda. The Oregon Council on Problem Gambling will provide a concerted, high-quality gambling research initiative that will be scalable based upon organizational capacity.</p>					
Establish research agenda.	Seeking sustainable funding sources	Researching grant opportunities	Ongoing	Staff & BoD	
	Identifying research needs via key stakeholders, emerging trends and available research	Suspended due to COVID-19	Not started	Staff & BoD	Understanding existing/upcoming national research COVID's effects on gambling Video gaming and gambling convergence (youth engagement) Co-occurring disorders and treatment Prevalence study? Analysis: what's working/what's not Propensity for levels of addiction (individually or socially) Positive Play Scale to promote RG —

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
					House Commission on Economic Prosperity (?); unemployment funding spent on gambling KYC data Relationship between unemployment / COVID relief and gambling
	Identifying research and advisory partners, including local university internship programs	Connected with OSU MPH program; on registry of internship providers	Ongoing	Staff & BoD	Targeting graduate students for studies
Identify data sharing opportunities.	Identifying natural partners in gambling and video gaming research and related fields in which data can be shared		Not started	Staff & BoD	
	Translating data to effective practice that can be shared with target audiences	See Goal 2	Ongoing	Staff	
	Promoting and disseminating findings via news releases, publications and	Shared information via social media channels, NCPG prevention committee and Oregon	Ongoing	Staff	

**Oregon Council on Problem Gambling Strategic Plan Progress & Work Plan
January 2021**

Strategies	Activities	Outputs	Status	Leads	2021 Planning
	educational material development	preventionist Facebook groups			
Administer research projects.	Planning key tasks and roles	Suspended due to COVID-19	Not started	Staff & BoD	
	Developing a research advisory panel	Suspended due to COVID-19	Not started	Staff & BoD	
	Initiating contracts with research parties	Suspended due to COVID-19	Not started	Staff & BoD	
	Initiating and monitoring research	Suspended due to COVID-19	Not started	Staff & BoD	
	Evaluating efforts	Suspended due to COVID-19	Not started	Staff & BoD	
	Disseminating research findings to behavioral health professionals, policymakers, the gambling industry and general public	Suspended due to COVID-19	Not started	Staff & BoD	
<p>Goal 4. Advocate on key issues affecting Oregonians. The Oregon Council on Problem Gambling will be a respected voice on responsible and problem gambling issues, policies and practices that affect Oregonians.</p>					
Educate policymakers and regulators on issues related to gambling, video gaming	Reviewing the evidence base on impacts of problem gambling and video gaming convergence	Continued monitoring and compiling of research and other key data, formulated educational materials and list of resources	Ongoing	Staff	
	Developing educational material for key populations at greater risk	Developed educational material for BH providers on gaming/gambling and COVID risks; “ “ for parents	Ongoing	Staff	BIPOC

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Strategies	Activities	Outputs	Status	Leads	2021 Planning
convergence and public health.	Using evidence-informed practices to reach key populations, such as Black Indigenous and people of color, significant others, parents, educators and others	Shared material via social media and presentation to parents, educators, and BIPOC	Ongoing	Staff	
	Using user-accessible formats to reach the public, such as social media	Twitter (primary), Facebook, LinkedIn, Instagram	Ongoing	Staff	
	Aligning advocacy with OCPG mission, guiding principles and values	Board discussions on advocacy; revising bylaws to include virtual voting on pertinent advocacy stances	Ongoing	Staff & BoD	
Develop and provide tools to enable other stakeholders to engage with policymakers, regulators and the general public.	Leveraging partnerships identified in Goal 2 of this strategic plan	See Goal 2	Ongoing	Staff & BoD	
	Providing accessible white papers and fact sheets to partners (as developed in Goals 2 and 3 of this strategic plan)	Co-wrote NCPG prevention committee paper on college & sports betting partnerships (approved by NCPG BoD); developed fact sheet for parents & COVID-19	Ongoing	Staff	
	Providing technical assistance on advocacy in alignment with the OCPG mission,	Provided testimony to Oregon Legislature in 2020 session; communicated with specific Oregon legislative	Ongoing	Staff	

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Strategies	Activities	Outputs	Status	Leads	2021 Planning
	guiding principles and values	committees in advance of 2021 session			